

Kevin P. Miner

Saïd Business School, University of Oxford
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EDUCATION

University of Oxford, DPhil in Management 2023-present

Affiliations: Centre for Corporate Reputation, Skoll Centre

Supervisors: Marya Besharov, Marc Ventresca / *Examiners:* Tom Lawrence, Siobhan O'Mahoney

University of Cambridge, MPhil in Economic and Social History 2021-2022

Dissertation Supervisor: Simon Szreter

University of Virginia, BSc in Commerce and Economics, 2017-2021

Thesis Supervisor: William Wilhelm

WORKING PAPERS AND RESEARCH IN PROGRESS

Miner, K., [Dissertation] "Adaptive Recombination: How Activated Ideas Persist in Organizations Amid Socio-Political Reversal." Data collection in progress.

Keywords: corporate social and political activity, innovation, decoupling.

Miner, K., "The External Control of an Organization's Core: Socio-Political Influence on Organizational Purpose and Culture." Data collection in progress.

Keywords: corporate social and political activity, corporate purpose, management consulting.

Holzaepfel, N., and **Miner, K.**, "Surveillance, tear gas, and arrest: How firms use security services to repress activism." Data collection in progress.

Keywords: corporate social and political activity, energy industry, repression

Miner, K., Hawbaker, A., and Hallett, T., and Ventresca, M., "Inhabiting Ambiguity: An Interaction-Based Study of Vaughn's Dead Reckoning." Research in progress. Target: *Academy of Management Review*.

Keywords: ambiguity, micro-institutional theory, inhabited institutions.

PUBLISHED PRACTITIONER ARTICLES AND REPORTS

Besharov, M. L., **Miner, K.**, Grewal, A. K., & Wunsch-Vincent, S., 2024. "Special Theme 2024: Unlocking the Promise of Social Entrepreneurship." Pp 85-111 in Dutta, S., Lanvin, B., León, L., Wunsch-Vincent, S. (Eds.). *Global Innovation Index 2024*. Geneva, Switzerland: World Intellectual Property Organization.

Besharov, M., Rayner, C., and **Miner, K.**, "Mapping the Social Innovation Terminology Landscape for Policymakers." *Working Paper prepared for the Government Council on Social Innovation (GCSI)*, April 2025.

Miner, K., 2022. "Is 'Social Value 2032' assured? Lessons from angry Edwardian shopkeepers on the Social Value Act's future" *History and Policy* (Online).

CONFERENCES AND WORKSHOPS

Academy of Management Annual Conference, August 2025, Copenhagen, DK.

PDW: Revisiting Inhabited Institutions: Advances, Frontiers, and Challenges in Theory and Methods.

Organizer: Miner, K.

Panelists: Binder, A., Dorado, S., Hallett, T., Hawbaker, A., Kameo, N., Scully, M., Soderstrom, S., Ulmer, J., and Ventresca, M.

Medici Summer School, June 2025, HEC Paris, FR.

Community on Social Innovation (COSI), January 2025, UC Santa Barbra, US.

Paper: Bureaucracy in Action: The Rationalization of Social Justice inside a Large Multinational Corporation.

Academy of Management Annual Conference, August 2024, Chicago, US.

Highlighted Showcase Symposium: Looking Back and Looking Ahead at Research on Social Entrepreneurship, Innovation, and Impact.

Organizer: Miner, K.

Moderator: Besharov, M.; *Panelists*: Mair, J., Rayner, C., Revko, A., and Nkontwana, P.

Lisbon Qualitative Methods Workshop, June 2024, NOVA Lisbon, PT.

INVITED PRESENTATIONS

Miner, K., *Managing Symbolism and Substance in Corporate Responses to Social Movements*.

(Planned) Harvard Business School, Work, Organizations, and Markets, April 2026, Boston, MA.

Oxford Centre for Corporate Reputation, December 2025, Oxford, UK.

Boston University, November 2025, Boston, MA.

HEC Montreal, November 2025, Montreal, CA.

Miner, K., *Purpose and Participation*.

HEC Paris and Oxford Centre for Corporate Reputation's Purpose Day, February 2025, Paris, FR.

Miner, K., *Re-examining the foundation of the Co-operative Party in the context of commercial competition*.

Co-operative Research Network, Co-operative College, Manchester, September 2022, Online.

ACADEMIC VISITS

Boston University, Questrom School of Business

Fall 2025 – Spring 2026

Host: Siobhan O'Mahony, Feld Family Professor in Innovation and Entrepreneurship, Management & Organizations

University of Southern California, Marshall School of Business

January 2025

Host: Paul Adler, Professor of Management and Organization, Sociology (by courtesy), and Environmental Studies (by courtesy)

PUBLISHED TEACHING MATERIALS

Nelson, R., & Miner, K., 2021. “Digital Transformation at the Washington Post: Innovating for the Next Generation”, Darden School of Business Publishing.

DEGREE MANUSCRIPTS

Miner, K., 2022. [MPhil Dissertation] “An ‘ignominious failure’? The legacy of Britain’s anti-co-operative movement on the Co-op and retail economy, c. 1902-1917”, University of Cambridge, Faculty of History.

Miner, K., 2021. [Undergraduate Thesis] “Higher Education and the Rural-Urban Divide”, University of Virginia, McIntire School of Commerce.

TEACHING EXPERIENCE

Boston University, Questrom School of Business

Program: Change Management (with Prof. Lisa Rohrer), MBA

Semester: January 2026

- Prepared and led case discussion on Digital Transformation.
- Co-developed syllabus, created change management simulation, and graded assignments

University of Virginia

Program: Principles of Macroeconomics (with Prof. Lee Coppock), Undergraduate

Semesters: Spring 2020, Spring 2021

- Led two weekly 50-minute class sections of 18-25 students.
- Completed over 225 hours of lecturing, facilitating classroom discussions, grading, producing quiz and homework assignments, and prepping learning materials

Program: Principles of Microeconomics (with Prof. Ken Elzinga), Undergraduate

Semesters: Autumn 2019, Autumn 2020

- Led two weekly 50-minute class sections of 18-25 students
- Completed over 225 hours of lecturing, encouraging classroom discussions, grading, designing quiz and homework assignments, and preparing learning materials

ADDITIONAL COURSEWORK

2026 **The Craft of Theorizing Research**, Michel Anteby, BU, Questrom School of Business.

2026 **Sociological Perspectives on Entrepreneurship**, Ranjay Gulati, HBS.

2026 **Power and Influence for Positive Impact**, Julie Battilana, Harvard Kennedy School.

2025 **Foundations of Administrative and Managerial Theory**, Rakesh Khurana, HBS.

2025 **Field Studies Seminar**, Siobhan O’Mahoney, BU, Questrom School of Business.

GRANTS

Oxford Centre for Corporate Reputation, Oxford, UK 2025

Funding Granted: 5,000 GBP [for thesis project]

Saïd Business School Faculty Teaching Grant, Oxford, UK 2025

Funding Granted: 5,000 GBP

Co-grantee: Marya Besharov

Saïd Business School Faculty Teaching Grant, Oxford, UK <i>Funding Granted:</i> 5,000 GBP <i>Co-grantee:</i> Marya Besharov	2024
Major Global Corporation [name removed to protect requested anonymity] <i>Amount:</i> One of year of additional PhD funding, ~50,000 GBP	2024
United Nations World Intellectual Property Organization, Geneva, CH <i>Amount:</i> 16,000 CHF <i>Co-grantee:</i> Marya Besharov	2024

HONORS & AWARDS

- 2023 **Saïd Business School Scholarship**, full DPhil research funding and living stipend (2023-2028), University of Oxford.
- 2021 **Lenox-Conyngham Scholarship**, full MPhil research funding and living stipend (2021-2022), Trinity College, University of Cambridge.
- 2021 **Global Commerce Scholar**, McIntire School of Commerce, University of Virginia.
- 2020 **Raven Honor Society**, University of Virginia.

INDUSTRY EXPERIENCE

McKinsey & Company, Washington DC

2022-23, Business Analyst

- Supported the Chief Data Officer and Deputy CIO of a US federal agency.
- Directed the coordination of an executive-level conference for several federal agencies.
- Simulated business mix scenarios for a major global investment bank and provided strategic recommendations to the CEO and CFO.
- Co-drafted and syndicated a memo for the CEOs of large commercial banks, synthesizing the Firm's insights concerning bank failures in early 2023.

REFERENCES

Marya Besharov

Professor of Organizations and Impact
Saïd Business School, University of Oxford
marya.besharov@sbs.ox.ac.uk

Tom Lawrence

Professor of Strategic Management
Saïd Business School, University of Oxford
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Marc Ventresca

Associate Professor of Strategic Management
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Siobhan O'Mahony

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